

Geospatial Work Observatory.

A six-week research project turning the Geospatial Careers evidence base into a first State of Geospatial Work release for the UK and Europe: roles, requested skills, salary evidence and geographic demand, each reported with the limits of the data attached. This page is the project brief, published before the work, so the scope can be tested in the open.

01 / THE RESEARCH QUESTION

One question, held to a quality gate.

Which role families, skills and geographic patterns can the current UK and European evidence support confidently, and which common career-market claims remain too weak to publish?

The second half of the question matters as much as the first. The release reports what the evidence cannot support with the same care as what it can.

02 / WHAT THE OBSERVATORY MEASURES

Five measurements, each with its limits attached.

Role families, and the language employers actually use to advertise them	Geographic demand, with a UK and European focus
Requested skills, normalised against a canonical skill register	Coverage, missingness and confidence, reported alongside every finding
Salary evidence, only where benchmark coverage is strong enough to compare	

03 / THE EVIDENCE SUBSTRATE

The gates the evidence must pass.

Provenance	Every source and transformation resolves to a named origin and capture date
Rights	Only licence-reviewed aggregates can enter a publication candidate
Quality	Denominators, missingness and perturbation checks travel with each metric
Deployment	A figure is public only when the certified mart and production surface agree

Corpus magnitudes are deliberately withheld while source attribution, reuse rights, quality controls and production publication are being reconciled. No candidate row count is represented here as a released public dataset.

04 / WHAT A PARTNER GETS

Findings a partner can cite, on written terms.

Reproducible findings, each published with its denominator, geography and confidence limits	An aggregated, publication-safe evidence surface; never a raw job-record export
A methods and limitations note covering sources, normalisation, spatial completeness and known blind spots	Co-branded briefings under written attribution, source-link and analytics terms
	A named author, a publication date and a corrections route

05 / CLAIM BOUNDARY

What this is not.

A release you can trust has to be explicit about where it stops. These boundaries are part of the brief, not small print.

EXPLICIT BOUNDARIES	
Not a jobs board, a training platform or a community product, and not a pitch for one.	No forecasting of future demand; the release describes observed evidence.
No raw job records, source registry, models, code or subscriber data are transferred to any partner.	Findings that fail the quality gate are named as rejected, not quietly dropped.
No claim of market representativeness beyond the stated sources, geographies and dates.	

06 / STATUS AND NEXT STEP

A brief, not a live product.

The release, the public evidence surface and the methods note are scoped for a six-week build and do not exist yet. Publishing the brief first is deliberate: it lets practitioners, employers and educators correct the scope before the analysis starts, rather than after publication.

Hire, teach or plan in this market? Book a 30-minute research interview to test the scope against your questions. The synthesis comes back to you, and nothing is attributed without your explicit approval.

Book a research interview → Research and collaboration routes →